

# COLOR YOUR WORLD

2019/2020



**MAST**  
YOUNG PLANTS





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# ABOUT US

## Grand Rapids, Michigan

For over 10 years, our team of growers has been dedicated to developing, growing and selecting the best varieties from the world's finest breeders.

MYP is a dynamic team comprised of individuals from all aspects of the green industry totaling more than 150+ years of experience.

Unlike other young plant growers, we test and trial every single variety we offer in our program by displaying them in our annual trial garden located in Grand Rapids, Michigan.

Our garden is proudly one of the stops on the 2019 Michigan Garden Tour which takes place July 29th-August 9th, 2019.





# THE TEAM



**From Left to Right:**

**3rd and 2nd Row:** Tyler Duncan, Danny Melville, Tara VanHouten, Kevin Halonen, Shelly Paulson, Brian Weesies, Dawn Eardley, Albertano Hernandez, Micheal DeBerti

**1st Row:** Angie Lucas, Joyce Bowen, Candy Novenske, Carolyn McCarty, Noe Ramos, Jesus Martinez, and Rose Oberholtzer

# THE GARDEN

## OUR “LIVING CATALOG”

MYP offers our customers, sales reps, and breeders the opportunity to discover something new at our trial garden where we test and examine every single item that is offered in our catalog this year and potentially next year.

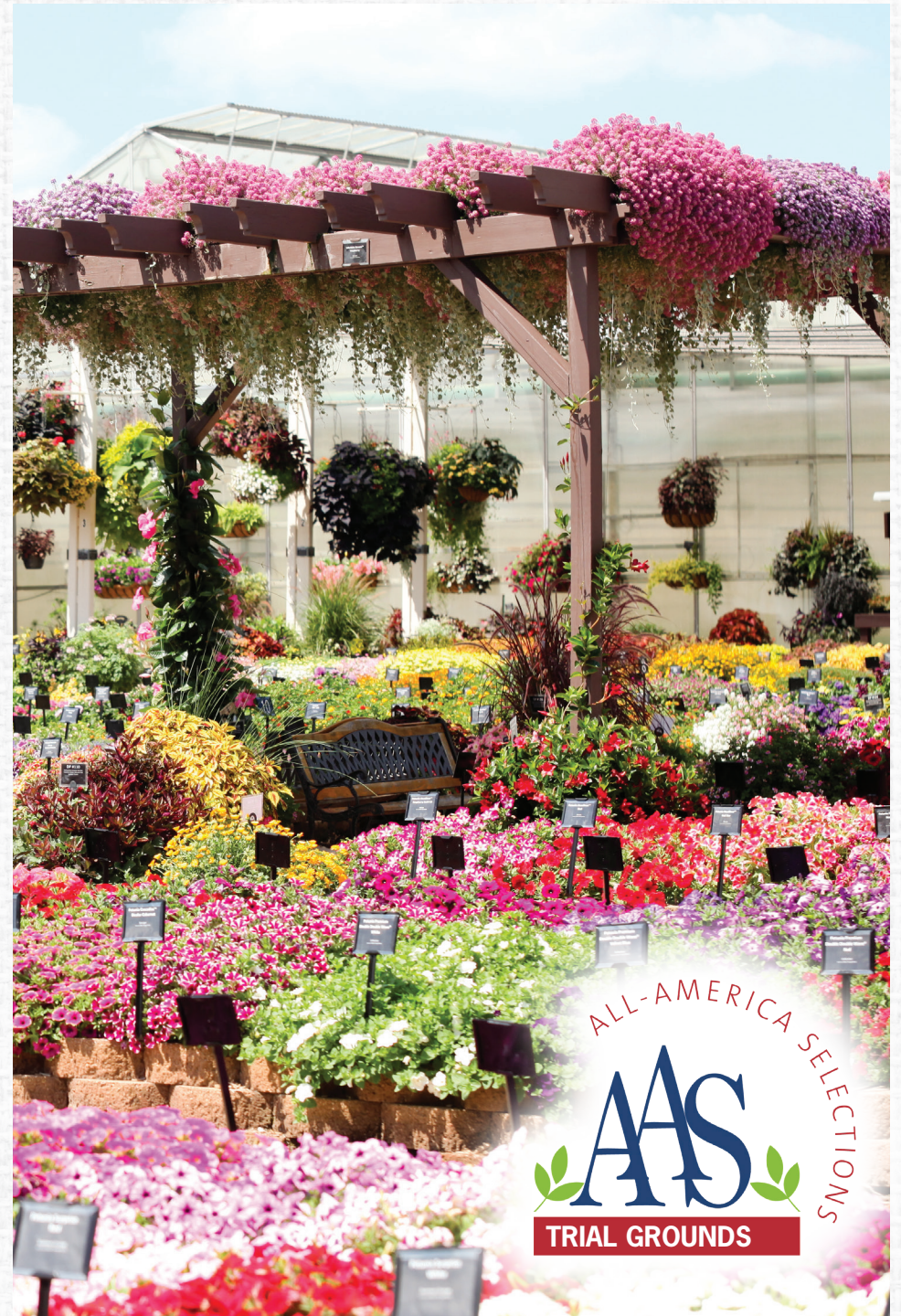
We encourage everyone to visit our trial garden and to tour our facilities to learn more about our company, our culture, and our practices.

## 2019 HIGHLIGHTS

400+ custom planters and hanging baskets.  
Great inspiration for every grower!

250+ NEW items designated in one area!

Dahlia Trials: Featuring more than 200 new and improved varieties alongside your all-time favorites!







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# Save the Date

Michigan Garden Plant Tour 2019

July 29<sup>th</sup> - August 9<sup>th</sup>, 2019

# INNOVATING DEPARTMENT AND TRIALS

MYP's Innovation Department is constantly testing or trialing new and improved varieties to better improve what works best during the growing and production process.

The MYP Innovating Department is tasked with finding solutions to liner quality issues with the goal of constantly improving the quality of liners shipped.

In 2018, the MYP Innovating Department tested and fully implemented a pinched cutting program for verbena, lysimachia, and bidens.

Innovating was also able to prove that double sticking euphorbia and Wojo's Gem improved quality which then allowed MYP to negotiate with cutting suppliers to make this a possibility for our liner customers.



# MYP PROGRAMS

## SPRING LINERS

Week 40-25: 1,500+ varieties of annuals, perennials, combos, succulents, grasses, herbs, and much more.



## MUMS & ASTERS

Week 16-37: 2019 has more than 30 NEW items including 25 NEW mum varieties from the world's finest breeders!



## POINSETTIAS

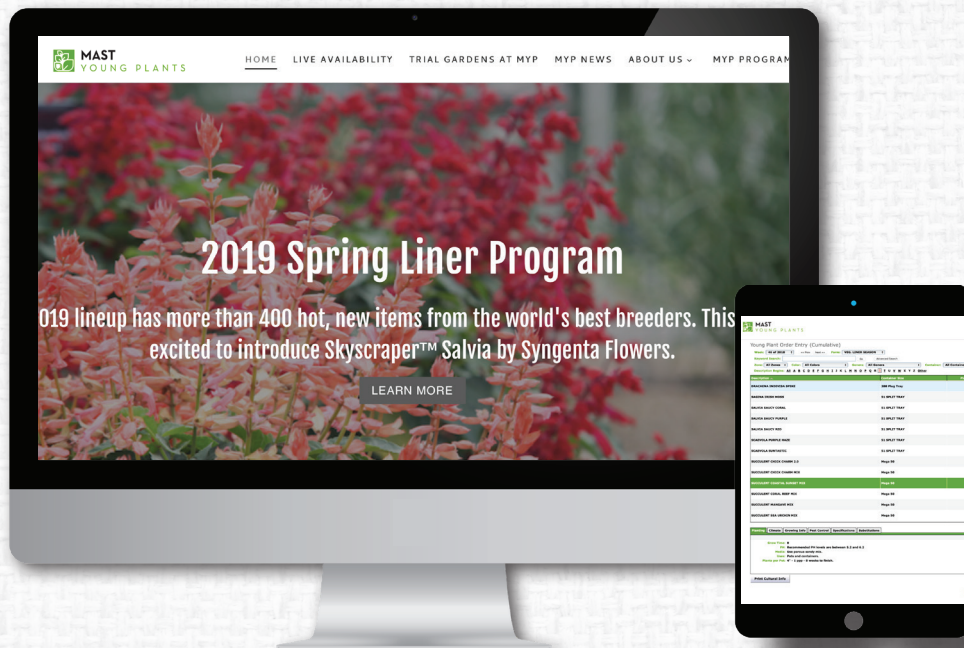
Week 27-37: Featuring more than 100 varieties from Syngenta, Dümmer Orange, Vivero, and Beekenkamp!



# MYP.COM

## DISCOVER MORE

- Trial Gardens at MYP: Our "Living Catalog"
- MYP News: New product information, updates and announcements.
- MYP Programs
- Cultural Information
- Plant-o-grams and other resources such as flyer's, sell sheets, and marketing material.
- ePicas





**Purple Sun**

Takes you to the summer.



**selecta**  
MAST  
YOUNG PLANTS



## Introducing Osteospermum Zion™ Purple Sun

MYP is adding another EARLY Release to our 2019 program and this one is an AWARD WINNER!

We're excited to introduce Osteospermum Zion™ Purple Sun, winner of the FleuroStar 2018/2019 Best New Flower.

Available in a Split 51 Tray | Weeks 3-8, 2019

Like the summer sun setting over the ocean, this hot, new item from Selecta One has several shades of orange fading into a deep purple ring that surrounds the heart of the flower. Perfect for sunny locations in beds and on the balcony. Flowers all summer long!

Growers will love the good branching and the easily controllable plant habit. Purple Sun can perfectly be integrated in any existing Osteo production scheme and the enchanting orange-purple color combination will genuinely shine at point of sale. Consumers will love the non-fading colors and excellent outdoor performance.

In order to get the best product on the market, here are some production tips:

Purple Sun has a unique color. For the intense flower color (purple center, orange, yellow ring) sunlight and warm conditions are needed otherwise the color stays darker and contains no yellow ring. Also, Purple Sun is sensitive to cold and wet production conditions. In such conditions, the variety will not develop good branching and will have a thin body.



**2018/2019 FleuroStar Winner!**

**Limited Availability!**

**Learn More** at [www.MastYoungPlants.com](http://www.MastYoungPlants.com)

# EPICAS & SUPPLY CHAIN

## TRACKING AVAILABILITY

- Check LIVE availability Online
- See cultural information and images for each variety offered in our programs
- Print or download availability into Microsoft Excel
- Place a spot order!
- View spec availability during peak shipping weeks
- View orders and track FedEx Shipping

## B2B WITH BREEDERS

- MYP is digitally connected to four main sources of cuttings.
- Real time availability for genetics from Syngenta, Selecta, Dümmer Orange, and Danziger.



[Home](#) | [Availability](#) | [Order Entry](#) | [Order Inquiry](#) | [Catalog](#) | [Login](#) | [Help](#)

Young Plant Availability (Cumulative)

UNL=Unlimited Availability

Week: **46 of 2018** << Prev Next >> Form: **VEG. LINER SEASON**

Keyword Search:  Go

Zone: **All Zones** Color: **All Colors** Genera: **All Genera** Containers: **All Containers**

Description Begins: **All** A B C D E F G H I J K L M N O P Q R T U V W X Y Z Other

Description	Container Size	Plants	Wk 46	Wk 47	Wk 48	Wk 49	Wk 50	Crop	Container
DRACAENA INDIVISA SPIKE	288 Plug Tray	250	998	998	1852	1852	1852	SPK-SPK-701	47
SAGINA IRISH MOSS	51 SPLIT TRAY	50	0	0	0	0	197	SAG-IRS-702	51
SALVIA SAUCY CORAL	51 SPLIT TRAY	50	0	0	0	0	UNL	SAS-SPL-802	51
SALVIA SAUCY PURPLE	51 SPLIT TRAY	50	0	0	0	0	UNL	SAS-SPL-603	51
SALVIA SAUCY RED	51 SPLIT TRAY	50	0	0	0	0	UNL	SAS-SPL-101	51
SCAEVOLA PURPLE HAZE	51 SPLIT TRAY	50	2	2	0	0	0	SCV-HAZ-601	51
SCAEVOLA SUNTASTIC	51 SPLIT TRAY	50	3	3	0	0	0	SCV-SNT-801	51
SUCCULENT CHICK CHARM 2.0	Mega 50	49	41	24	44	44	44	SUC-MIX-706	50
SUCCULENT CHICK CHARM MIX	Mega 50	49	22	21	37	37	37	SUC-MIX-701	50
SUCCULENT COASTAL SUNSET MIX	Mega 50	49	22	22	40	40	40	SUC-MIX-702	50
SUCCULENT CORAL REEF MIX	Mega 50	49	16	16	35	35	35	SUC-MIX-703	50
SUCCULENT MANGAVE MIX	Mega 50	49	0	25	25	25	25	SUC-MIX-708	50
SUCCULENT SEA URCHIN MIX	Mega 50	49	19	7	26	26	26	SUC-MIX-704	50
SUCCULENT TIDAL WAVE MIX	Mega 50	49	16	16	34	34	34	SUC-MIX-705	50

# MUMS & ASTERS

## AVAILABLE WEEKS 16-37

- Offering a diverse selection from the world's best: Gediflora, Syngenta, Aris Greenleaf, and Dümmer Orange.
- Choose from two liner sizes: Split 51 and Mega50.
- The program also includes popular fall accents like rubrum grass, celosia 'Intenz', Dracaena Spike
- Introducing Seasonal Succulents!



## ORANGE & BRONZE

### Early-Mid | Week 36-37



Urano Orange  
Belgian Mums  
Decorative



Ursula™ Fancy Orange  
Garden Mum  
Decorative

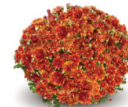


Ursula™ Jazzy Coral  
Garden Mum  
Decorative



Warm Igloo  
Igloo Mum  
Decorative

### Mid | Week 38-39



Amiko Bronze  
Belgian Mums  
Decorative



Arluno Orange  
Belgian Mums  
Decorative



Aubrey™ Orange  
Garden Mum  
Decorative



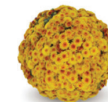
Beverly™ Bronze  
Garden Mum  
Decorative



Beverly™ Dark Bronze  
Garden Mum  
Decorative



Beverly™ Orange  
Garden Mum  
Decorative



Cento Bronze  
Belgian Mums  
Decorative



Eventide Dark Bronze  
Mystic Garden Mum  
Decorative



Gigi™ Orange  
Garden Mum  
Decorative



Hailey™ Gold  
Garden Mum  
Decorative



Izola Orange  
Belgian Mums  
Decorative



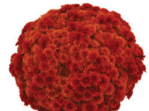
Jacqueline™ Orange Fusion  
Garden Mum  
Decorative



Jacqueline™ Peach Fusion  
Garden Mum  
Decorative



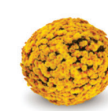
Magnum Orange  
Mystic Garden Mum  
Decorative



Meridian Dark Bronze  
Mystic Garden Mum  
Decorative



Meridian Orange  
Mystic Garden Mum  
Decorative



Milano Orange  
Belgian Mums  
Decorative



Miranda™ Orange  
Garden Mum  
Decorative



Peroni Orange  
Belgian Mums  
Decorative



Stacy™ Dazzling Orange  
Garden Mum  
Daisy

# POINSETTIAS

AVAILABLE WEEKS 27-37

- Now offering genetics from Syngenta, Selecta, Dümmer Orange (Ecke Primary, Ecke Deluxe, and Red Fox), and Beekenkamp!





## 2019 POINSETTIAS

Our rooted poinsettia liners are hand stuck and carefully grown in a 34 Strip Tray. This allows our plants to be spaced properly and provides air flow all the way around each side of the tray!

Discover our newest additions, along with our best sellers and must-have varieties. This year, we've added 10 new varieties from Selecta, Syngenta, Ecke, and Vivero! With more than 100 varieties, MYP has the most diverse and up-to-date color assortment in the marketplace.

Poinsettias evoke the holidays like few other plants so let's add a box of MYP poinsettia liners to your 2019 Seasonal Program! Contact your broker today! Available July 1st, 2019!



MYP BEST SELLER

Prestige Red



MYP BEST SELLER

Christmas Wish Pink



MYP BEST SELLER

Marblestar



MYP BEST SELLER

Red Glitter



MYP BEST SELLER

Whitestar

**Making Your Seasonal Programs our number one Priority!**

### DISCOVER SOMETHING **NEW** THIS YEAR!

New varieties from Ecke, Selecta, Syngenta and for the first time ever, Vivero!

**NEW IN 2019!**

<b>Selecta</b> Snowy White	<b>Vivero</b> Rinehart Legacy Rinehart Pepita Rinehart Pure White
<b>Syngenta</b> Blissful Red® Candy™ Cinnamon Candy™ Wintergreen Robyn Red®	<b>Ecke</b> Freedom Early Red Prestige Maroon

Learn more at [www.MastYoungPlants.com](http://www.MastYoungPlants.com)



# SPRING LINER PROGRAM

2019/2020 | AVAILABLE WEEKS 40-25

1,500+ varieties

200+ NEW Items from Dümmen Orange, Syngenta, Selecta, Suntory, Westhoff, and many more!

MORE Mast Fusion Assorted trays!

THREE HOT, New MYP Exclusive items that can only be grown by our team!

NEW Succulent combos!



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2019/2020

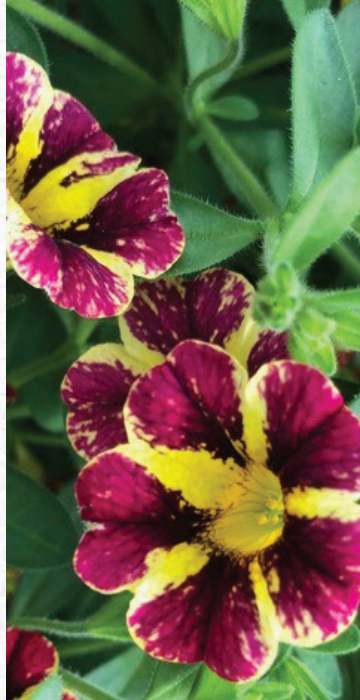


# COMING SOON IN 2019/2020



**Chick Charms®  
Citrus Sunrise**

Variegated  
Sempervivum by  
Chris Hansen



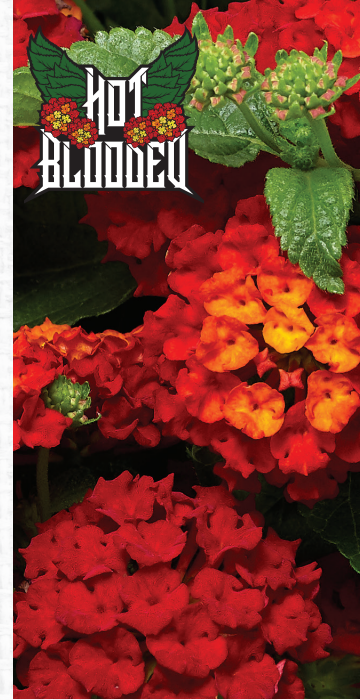
**Candy Shop™ Chocolate  
Calibrachoa**

MYP Exclusive from  
Westhoff



**Compact Double Petunia**

THREE varieties offered in  
Split 51 Trays OR all three  
are available in ONE of our  
Mast Fusion Assorted Trays.



**Hot Blooded™ Lantana**

NEW to the market but  
no stranger to MYP!  
Syngenta allowed MYP an  
EARLY release in 2018/2019.



**XXL Cancún Dahlia**

MYP Exclusive from  
Dümmen Orange.

# THE COMPLETE PACKAGE

Tags & Royalties: BOTH included in MYP liner pricing.

Packaging: Specially designed boxing and packaging is included with shipping (FedEx, Grower Truck, Customer Pickup, etc.)

Combine Volume Discount Pricing: Based on volume purchased from November 5th, November 2nd, 2019.

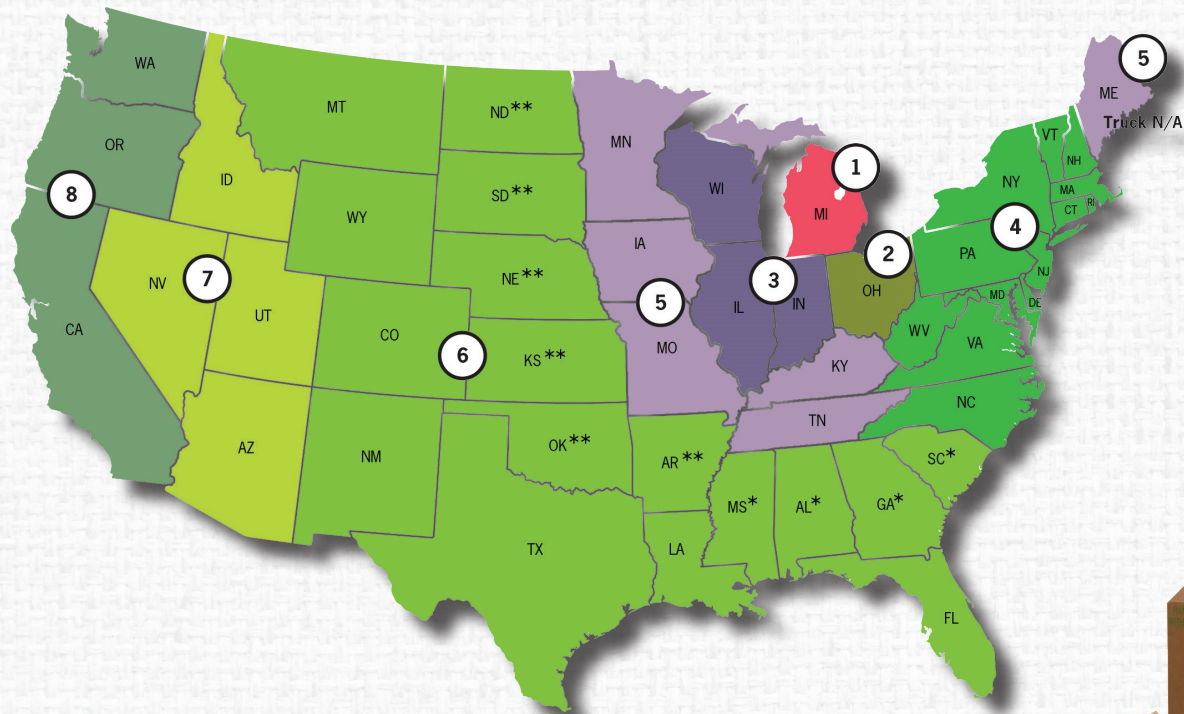
Liner Tray Sizes

34 Strip, Mega50, Split 51, 1801 Prefinished, and our very popular 288 Dracaena Spike.

Early Order Discount: Available on Spring Liner Program only.



# ORDERING GUIDELINES & SHIPPING INFORMATION



We Offer FedEx, Truck Delivery, and Customer Pick-Up



For more information on packaging specs, please visit [www.MastYoungPlants.com](http://www.MastYoungPlants.com)

# ORDERING GUIDELINES & SHIPPING INFORMATION

## FedEx ORDERS

**MYP Half & Standard Boxes** | FedEx 1 and 2 Day Service only

Order deadline is Friday, 6:00 AM EST prior to ship week.

**MYP Master Box / Extended Master Box**

Order deadline is Friday, 6:00 AM EST prior to ship week.



# ORDERING GUIDELINES & SHIPPING INFORMATION

## TRUCK DELIVERY ORDERS

Order deadline is Wednesday, 12:00 PM (Noon) EST prior to ship week.

### Truck Delivery Schedule

Zone 1, 3, & 5 (except Maine): Odd weeks 5, 7, 9, 11, 13

Zone 2 & 4: Even weeks 4, 6, 8, 10, 12, and 14

Zone 6 (\*SC, GA, AL, MS): Weeks 8 & 10

Zone 6 (\*\*AR, OK, KS, NE, SD, ND): Weeks 9 & 11

Minimum of 50 trays for truck delivery ((100) Split 51 Trays, (150) 34 Strip Trays, (50) Mega50 Trays).

Truck orders may be boxed to protect plants while unloading per customer request for \$1 per box.



# ORDERING GUIDELINES & SHIPPING INFORMATION

## CUSTOMER PICK-UP

Order deadline is Friday 6:00 AM EST prior to ship week.

MYP Customer Service will contact the customer directly to arrange their pick-up day.

Weeks 7-13 pick-up days are Wednesday and Thursday.

There is a boxing charge for all pick-up orders. Standard Boxes will cost \$9.00 and Half Boxes will cost \$4.50. If the customer would like inserts only, those will cost \$1.00 each and each insert holds (1) Mega50 Tray, (2) Split 51 Trays, or (3) 34 Strip Trays.



# ORDERING GUIDELINES & SHIPPING INFORMATION

## SPOT ORDERS

Anything ordered between Friday, 6:00 AM and Saturday 12:00 PM (Noon) EST prior to ship week are considered Spot Orders.

Spot Orders will be shipped as a separate order and cannot be combined with regular orders.

Spot Orders are shipped FedEx 1 or 2 Day Service only.



# MYP CUSTOMER SERVICE

## MAKING YOU PRIORITY

Our customer service team does so much more than just entering orders. We offer a wide range of services to make things easier for you and for the customer. We take pride in offering services that most young plant suppliers do not. Some examples include:

- Coordinates pick-ups and truck deliveries directly with the customer.
- Contacts customers when Half and Standard boxes are not full. This increases sales for broker and MYP while also making the freight bill more economical for the customer.
- While entering orders, MYP Customer Service will call customer directly to inform of shortages and recommend replacements thus saving the rep time and getting the order acknowledged immediately.



# ALWAYS ON CALL

## Questions? Comments? Concerns?

Call us!

Our specialized team of growers, shipping managers, customer service reps, and marketing experts are always available to help discuss any issues you may have.

Here at MYP, we believe that “we’re in this together” is a far better philosophy than “you’re on your own”.

**6564 Peach Ridge Ave NW**

**Grand Rapids, Michigan 49544**

**616.784.0583**

**[www.MastYoungPlants.com](http://www.MastYoungPlants.com)**

**#ColorYourWorld**

